BIG EYE
POS Technology

Advanced
POS Technology
at your fingertips.

BIG eYe
POS Technology

SECURE. RELIABLE. AFFORDABLE.

*From payment processing to POS system installation
and support, we've got you covered!*

WHAT WE DO.

We provide integrated technology and Dealer Services to Food Service and Specialty Retail industries. Our ongoing goal is to improve efficiency and efficacy for the Merchant while providing cost-effective POS technology, marketing, loyalty, and payment services to our clients with a personalized consultation and a turn-key point of sale solution. We offer a software suite that customizes solutions for a wide array of restaurants and retailers, from independent locations to national chains. Our focus is on helping our clients create meaningful relationships and providing genuine customer service.

A MOBILE SOLUTION FOR A MOBILE BUSINESS!

Revel's Food Truck Point of Sale is built specifically for food truck businesses. It runs on 4G iPads and uses bluetooth printers. Ease management and increase sales with a full suite of features from real-time reporting to tax adjustments on the go.

Powerful features with an easy and intuitive user interface.

INVENTORY MANAGEMENT
Keep track of inventory levels in real-time down to the ingredient level. Save time and costs by knowing what to restock and when. Generate purchase orders and check inventory directly with vendors.

REAL-TIME REPORTING
Save time with reports that explain your food truck's progress and projection to you. Access a full suite of detailed reports, including sales summary and product mix reports, to better understand top-selling items and buyers' behavior.

TAX ADJUSTMENTS ON THE GO
Create different tax groups by state regulations directly on your iPad POS and modify as your food truck business moves.

DYNAMIC DIGITAL DISPLAYS
Engage customers with sleek customer-facing displays when they pay for their order. Showcase special messaging, such as promotions and featured items, with vivid imagery.

SOCIAL MEDIA INTEGRATION
Jump into social media conversations around your business and update customers on where your food truck is at all times.

MOBILE ORDERING
People don't want to stand in line outside while they're waiting for their food. Make the ordering process a step easier for customers by providing mobile ordering.

CENTRALIZED MENU CONTROL
Easily add and remove items to your menu directly on the management console. Refresh menu changes across multiple trucks with one touch.

ALWAYS ON MODE
Keep business up and running in case of an Internet slowdown or complete loss of connection.

ABILITY TO SCALE
Whether you run one food truck or an entire fleet, Revel grows with your food truck business.

COMPLIANCE WITH PCI/P2PE STANDARDS
All credit card information is fully encrypted and safely sent to payment processors to protect customer and business data.

HARDWARE INTEGRATIONS
Revel's POS communicates seamlessly with top of the line hardware, including printers, credit card swipes and more.

DELIGHT AND ENGAGE YOUR CUSTOMERS

Streamline Checkouts with a CDS

Utilize a Customer Display System (CDS) to improve customer checkout interactions and increase transparency. Integrate a Customer Display into your Revel System platform to enable your customers to engage throughout the checkout process, improve accuracy, and boost customer satisfaction.

- Empower Your Customers
- Increase Checkout Accuracy
- Create a Branded Experience

Take advantage of Big Eye POS Technology's loyalty partners. Fully integrated with your Revel system, your business can streamline the checkout process and inform customers of the loyalty program's perks with a Customer Display System.

The speed of service with the system is incredible. The forward facing register system is great. It cuts out mistakes, it gives them that feel good that their order is right.
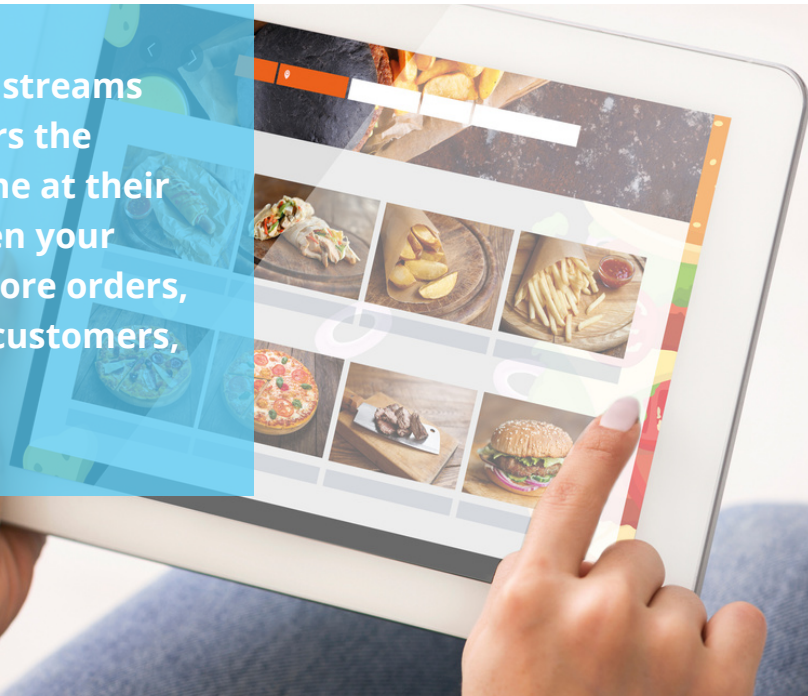
- Buzzy Sklar | Sliderz

VIRTUALLY, THE BEST THING SINCE SLICED BREAD

Take the pain out of Take-Out with Online Ordering.

Diversify your revenue streams and give your customers the flexibility to order online at their convenience. You'll open your operations to accept more orders, gain (and retain) loyal customers, and increase sales.

- **Easily Update Your Menu Offerings**
- **Keep Branding Consistent**
- **Enjoy Seamless Omnichannel Integration**

Online ordering is a must-have feature and Revel Go is our low-cost, standalone online ordering solution that will take your orders to a new level. Our team can configure online ordering for you in days, no matter which POS you use.

67% of customers who have placed an order online will visit the restaurant more frequently versus those who have not.

- PMQ

KEEP YOUR CUSTOMERS COMING BACK

Loyalty Programs Drive Ongoing Revenue Growth

Customers look for businesses that stand out from the crowd, and deploying a loyalty program can help your business gain the competitive edge it needs. Boost sales and keep your customers engaged beyond the walls of your establishment with integrated loyalty rewards that can be used across any channel.

Gain Insight into Loyalty Program Usage
Monitor activity and identify what percent of sales come from your Loyalty Program. Learn how many, and how often, rewards are redeemed and the impact on customer retention.

Implement Custom Rewards to Drive Traffic
Create a rewards program that offers dollars off or points earned towards a goal to incentivize your customers. Identify the ideal offer to maximize repeat customers and revenue growth.

Keep it Convenient and On Brand
Simplify engagement by going cardless, enabling customers to participate just by using their phone number—all while ensuring your brand identity is never compromised.

> *Loyalty programs are proven to increase customer lifetime value by up to 30% or more by increasing visit frequency, increasing spend per visit, and winning back lost customers*
>
> - Forbes.com

When integrated with your CRM, Revel's Loyalty Program can help your business build a stronger relationship with your customers—keeping the traffic flowing based on their preferences and their needs, ultimately increasing their lifetime value to your business. Take advantage of our Loyalty partners!

GIVE THE GIFT OF YOUR BUSINESS

Add Revenue with Gift Cards

Turn your loyal customers into ambassadors and bring in new business with gift cards. Add gift cards to your inventory and provide your customers a seamless experience. With Revel's platform, easily set up up gift cards for seamless gift card purchasing, activation and redemption.

Spread the Word, Share the Love
Enable your customers to share your business with friends and family. Loyal customers are your best advocates; empower them to refer new business through gift cards.

Integrate Gift Card Transactions
Fully integrate your gift cards into your business for smooth transactions. Track gift card sales and redemptions for a full picture of your sales and revenue.

Boost Revenue with Gifts
Increase revenue with gift cards -both on gifted cards and additional spend. On average, more than 70% of shoppers spend more than the value of their gift card!

We set up gift cards across our stores, and we could push any needed changes in just a few minutes. It's so easy and our gift cards work from one location to the other. On our other system, this would take days of computer work.
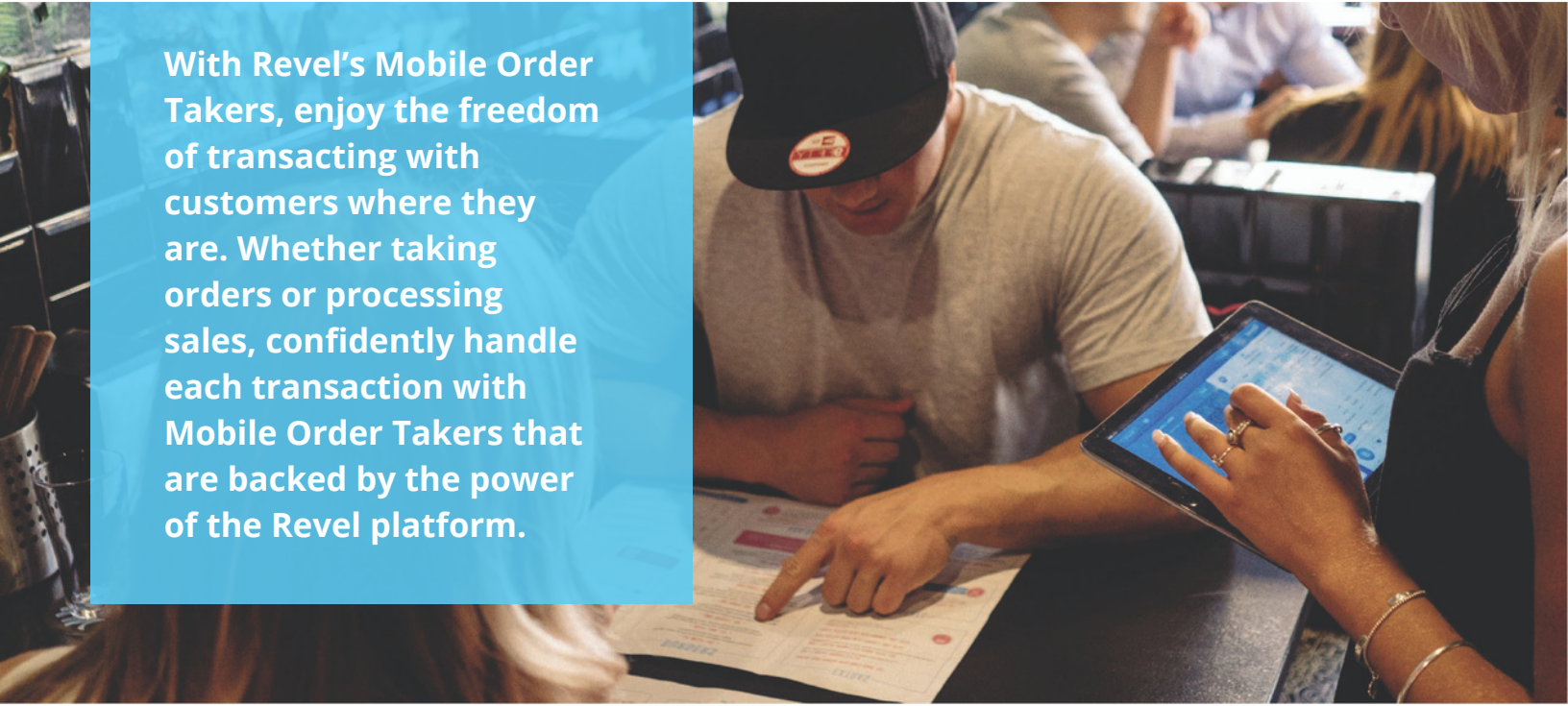
-Rosemary Diaz, *Owner* | Xochimex Cantina

Empower your customers to give gift cards and spread the word about your business. Both physical or digital cards introduce new customers to your business and encourage new waves of loyal customers.

MOBILIZE BUSINESS WITH MOBILE ORDER TAKERS

Enhance Your Customer Experience and Boost Sales

With Revel's Mobile Order Takers, enjoy the freedom of transacting with customers where they are. Whether taking orders or processing sales, confidently handle each transaction with Mobile Order Takers that are backed by the power of the Revel platform.

Cut Down Long Lines

Keep lines moving and complete orders from anywhere in your establishment. Provide a personable checkout experience by reducing wait times.

Maximize Table Turnover

Utilize Mobile Order Takers to deliver unmatched table service. Equip your staff with the tools to cut down service time and provide precise service.

Accept Credit Cards Anywhere

Take orders anywhere in your establishment, from your food truck, or pop up shop! Confidently process transactions anywhere your customers are.

> *With the capabilities of Revel and the Mobile Order Takers, we're able to serve our customers quickly and keep them engaged along the way. Wait times have been cut to half.*

> \- Natasha Palit, *Business Optimization Manager,* Chobani

Sell on the go, speed up the order process, and engage your customers with Revel's Mobile Order Takers. Equip your staff with Mobile Order Takers and enable sales anywhere.

START STRONG AND MAXIMIZE YOUR ROI

With Expert Attention to Guide Setup and Implementation

Big Eye POS Technology's Professional Service team dedicates themselves to ensuring optimal installation and deployment of Revel's Point of Sale platform. With a Project Manager by your side, your onboarding process is broken down into achievable milestones guaranteeing successful implementation as you go live.

- **Get Up and Running with Professional Execution**
- **Optimize Functionality with Coordinated Installation**
- **Learn How to Navigate the Entire System Faster**

Designed to help you save countless hours and avoid common mistakes, Big Eye's Professional Services team is the perfect partner to give you guidance through implementation, menu builds, and product training so that you can be ready to go live as smoothly as possible.

Professional Service Packages Include a Project Manager to Guide:

- Project Plan Execution
- Menu Consultation
- Menu Build
- Install Coordination
- Backend Settings

- Backend Consultation
- Post Go-Live Evaluation
- Hardware Install*
- Frontend Training*
- Day 1 Success Go-Live Support*

*Dependent upon chosen package

PAYMENTS
You have the power to Choose!

Core Processing Platform

Selling, shopping, dining, paying... it can all happen, anywhere and at any time, in just a matter of taps on a phone or tablet. Bigeye POS integrates payments using the most advanced and secure platforms available.

• **Interchange Pass Through Program** - Pricing Program where we allow the actual cost of processing to be passed directly to your business. Pricing available upon Request

• **Non-Cash Adjustment Program** (90% of your Processing cost gone) - A discount program that encourages your customers to pay by cash or gift card. A small service charge (either a fixed or percentage amount) is applied to all credit and debit card sales. A discount is automatically applied when customers pay with cash or gift card.

FEATURES

- **Month to Month Agreement**
- **No Monthly Minimums**
- **Next Day Funding**
- **Access to MX Merchant Suite - Including a Free App and Web Based Quick Pay**
- **Comprehensive Transaction Reporting**
- **Professional Services - We cover installation and training, so you can spend more time focusing on meeting your business goals.**

NON-CASH ADJUSTMENT

Flat Fee Non-Cash Adjustment
CASH / CREDIT PRICING

- No Transaction Fees
- No Batch Fees
- Signage Provided to display program

You pay close to $0.00 at the end of the month.
Savings equal your current monthly processing fees.

NEXT STEPS.

Interested in learning more from our sales team?

> Schedule a Demo

or Request Pricing

Don't have time for a demo?

No worries, we've got you covered. Get pricing sooner by filling out the form in this link and we will be in touch soon!

> Get Pricing