



Advanced  
POS Technology  
at your fingertips.



SECURE. RELIABLE. AFFORDABLE.

*From payment processing to POS system installation  
and support, we've got you covered!*

## WHAT WE DO.

We provide integrated technology and Dealer Services to Food Service and Specialty Retail industries. Our ongoing goal is to improve efficiency and efficacy for the Merchant while providing cost-effective POS technology, marketing, loyalty, and payment services to our clients with a personalized consultation and a turn-key point of sale solution. We offer a software suite that customizes solutions for a wide array of restaurants and retailers, from independent locations to national chains. Our focus is on helping our clients create meaningful relationships and providing genuine customer service.



# PROVIDE THE ULTIMATE PIZZA NIGHT EXPERIENCE

Perfect Your Dine In,  
Take Out, and Delivery

No matter how your customers prefer their pizzas, Big Eye POS customizes your system to optimize your operations, ensuring a seamless experience for your customers, and delivering the necessary insights to maximize your returns.



- Ensure food arrives hot with quicker deliveries
- Streamline ordering for every customer
- Ingredient-level inventory tracking
- Never miss a sale

From counter-service and delivery operations to family-style pizza parlor's, Big Eye POS provides the tools you need to captivate your customers and grow your business.

“Revel gives us real-time access to analytical data that helps us make smarter decisions every day.”

- Andrew Gamm,  
Executive Vice President, Pizza Patrón

*\*Delivery integration subject to availability*

# DELIGHT AND ENGAGE YOUR CUSTOMERS

## Streamline Checkouts with a CDS

Utilize a Customer Display System (CDS) to improve customer checkout interactions and increase transparency. Integrate a Customer Display into your Revel System platform to enable your customers to engage throughout the checkout process, improve accuracy, and boost customer satisfaction.



- Empower Your Customers
- Increase Checkout Accuracy
- Create a Branded Experience

Take advantage of Big Eye POS Technology's loyalty partners. Fully integrated with your Revel system, your business can streamline the checkout process and inform customers of the loyalty program's perks with a Customer Display System.

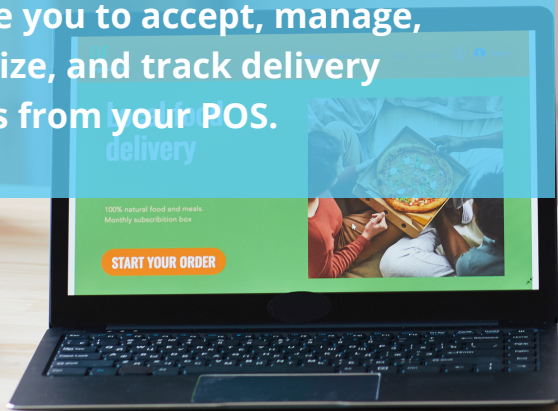
“The speed of service with the system is incredible. The forward facing register system is great. It cuts out mistakes, it gives them that feel good that their order is right.”

- Buzzy Sklar | Sliderz

# EXPAND, CONNECT AND DELIVER

Offer your customers a taste of your restaurant right to their table.

Expand your business with delivery management tools that enable you to accept, manage, optimize, and track delivery orders from your POS.



**Optimize Your Operations from Door to Door and take your delivery offerings to the next level. A single dashboard helps you easily assign orders, estimate delivery times, and track drivers on the road as they fulfill each delivery.**

With an in-house delivery solution integrated directly with your POS, you'll retain full profits on every order, control the customer experience from start to finish, and aggregate all of your order data to a central console.

Stay in contact with your customers throughout the delivery process and communicate directly through email or SMS using your kitchen display system (KDS). Manage expectations and kick your customer service up with order updates and expected arrival times. Enhance your operations by reaching diners outside of your dining room with a fully-branded delivery experience.

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***With Delivery XT you can enhance your operations by reaching diners outside of your dining room with a fully-branded delivery experience***

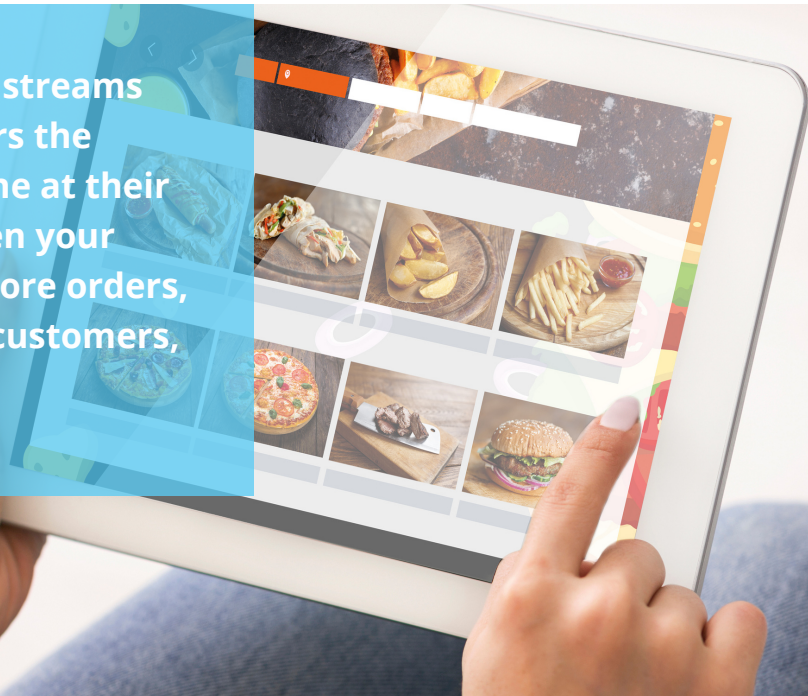
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# VIRTUALLY, THE BEST THING SINCE SLICED BREAD

Take the pain out of Take-Out with Online Ordering.

Diversify your revenue streams and give your customers the flexibility to order online at their convenience. You'll open your operations to accept more orders, gain (and retain) loyal customers, and increase sales.



- Easily Update Your Menu Offerings
- Keep Branding Consistent
- Enjoy Seamless Omnichannel Integration


Online ordering is a must-have feature and Revel Go is our low-cost, standalone online ordering solution that will take your orders to a new level. Our team can configure online ordering for you in days, no matter which POS you use.

**“ 67% of customers who have placed an order online will visit the restaurant more frequently versus those who have not. ”**  
- PMQ



# KEEP YOUR CUSTOMERS COMING BACK

## Loyalty Programs Drive Ongoing Revenue Growth

A background image of a cafe interior with several people. A blue semi-transparent box is overlaid on the left side of the image, containing white text.

Customers look for businesses that stand out from the crowd, and deploying a loyalty program can help your business gain the competitive edge it needs. Boost sales and keep your customers engaged beyond the walls of your establishment with integrated loyalty rewards that can be used across any channel.

### **Gain Insight into Loyalty Program Usage**

Monitor activity and identify what percent of sales come from your Loyalty Program. Learn how many, and how often, rewards are redeemed and the impact on customer retention.

### **Implement Custom Rewards to Drive Traffic**

Create a rewards program that offers dollars off or points earned towards a goal to incentivize your customers. Identify the ideal offer to maximize repeat customers and revenue growth.

### **Keep it Convenient and On Brand**

Simplify engagement by going cardless, enabling customers to participate just by using their phone number—all while ensuring your brand identity is never compromised.

“Loyalty programs are proven to increase customer lifetime value by up to 30% or more by increasing visit frequency, increasing spend per visit, and winning back lost customers”

- Forbes.com

When integrated with your CRM, Revel's Loyalty Program can help your business build a stronger relationship with your customers—keeping the traffic flowing based on their preferences and their needs, ultimately increasing their lifetime value to your business. Take advantage of our Loyalty partners!



# GIVE THE GIFT OF YOUR BUSINESS

## Add Revenue with Gift Cards

Turn your loyal customers into ambassadors and bring in new business with gift cards. Add gift cards to your inventory and provide your customers a seamless experience. With Revel's platform, easily set up up gift cards for seamless gift card purchasing, activation and redemption.

### Spread the Word, Share the Love

Enable your customers to share your business with friends and family. Loyal customers are your best advocates; empower them to refer new business through gift cards.

### Integrate Gift Card Transactions

Fully integrate your gift cards into your business for smooth transactions. Track gift card sales and redemptions for a full picture of your sales and revenue.

### Boost Revenue with Gifts

Increase revenue with gift cards -both on gifted cards and additional spend. On average, more than 70% of shoppers spend more than the value of their gift card!

**“We set up gift cards across our stores, and we could push any needed changes in just a few minutes. It's so easy and our gift cards work from one location to the other. On our other system, this would take days of computer work.”**

-Rosemary Diaz, Owner | Xochimex Cantina

Empower your customers to give gift cards and spread the word about your business. Both physical or digital cards introduce new customers to your business and encourage new waves of loyal customers.



# START STRONG AND MAXIMIZE YOUR ROI

## With Expert Attention to Guide Setup and Implementation



Big Eye POS Technology's Professional Service team dedicates themselves to ensuring optimal installation and deployment of Revel's Point of Sale platform. With a Project Manager by your side, your onboarding process is broken down into achievable milestones guaranteeing successful implementation as you go live.

- **Get Up and Running with Professional Execution**
- **Optimize Functionality with Coordinated Installation**
- **Learn How to Navigate the Entire System Faster**

Designed to help you save countless hours and avoid common mistakes, Big Eye's Professional Services team is the perfect partner to give you guidance through implementation, menu builds, and product training so that you can be ready to go live as smoothly as possible.

### **Professional Service Packages Include a Project Manager to Guide:**

- Project Plan Execution
- Menu Consultation
- Menu Build
- Install Coordination
- Backend Settings
- Backend Consultation
- Post Go-Live Evaluation
- Hardware Install\*
- Frontend Training\*
- Day 1 Success Go-Live Support\*

*\*Dependent upon chosen package*

# PAYMENTS

## You have the power to Choose!

### Core Processing Platform

Selling, shopping, dining, paying... it can all happen, anywhere and at any time, in just a matter of taps on a phone or tablet. Bigeye POS integrates payments using the most advanced and secure platforms available.



- **Interchange Pass Through Program** - Pricing Program where we allow the actual cost of processing to be passed directly to your business. Pricing available upon Request
- **Non-Cash Adjustment Program** (90% of your Processing cost gone ) - A discount program that encourages your customers to pay by cash or gift card. A small service charge (either a fixed or percentage amount) is applied to all credit and debit card sales. A discount is automatically applied when customers pay with cash or gift card.

## FEATURES

- Month to Month Agreement
- No Monthly Minimums
- Next Day Funding
- Access to MX Merchant Suite - Including a Free App and Web Based Quick Pay
- Comprehensive Transaction Reporting
- Professional Services - We cover installation and training, so you can spend more time focusing on meeting your business goals.

# NON-CASH ADJUSTMENT



Pizza N' Chicken Adventure!  
3226 Fordham Parkway  
Gulf Breeze, FL 32563  
850-934-7144

Order# 33247  
Take Out  
Server: .Eric M  
Date: 11/24/20, 11:27 AM

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Fountain Drink	\$1.59
Large Marguerite Pizza	\$24.99
Thin Crust	+\$0.00
Easy Sauce	+\$0.00
Pepperoni	+\$1.99
Paid Credit	\$1.08

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Total Item Count: 2

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Subtotal:	\$29.65
Total Tax:	\$2.28

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Cash Total:	\$31.94
Credit Total:	\$33.06

Customer Paid Cash: \$31.94  
Customer Change: \$0.00

Suggested Gratuity:

%	Tip	Total
18% of sale:	\$5.14	=\$37.09
20% of sale:	\$5.71	=\$37.65
22% of sale:	\$5.29	=\$38.23

Thank you for stopping by!  
Scan The QR Code Below To Visit  
Our Online Ordering Menu!



## Flat Fee Non-Cash Adjustment CASH / CREDIT PRICING

- No Transaction Fees
- No Batch Fees
- Signage Provided to display program

You pay close to \$0.00 at the end of the month.  
Savings equal your current monthly processing fees.



## NEXT STEPS.

*Interested in learning more from our sales team?*

**> Schedule a Demo**

or Request Pricing

***Don't have time for a demo?***

No worries, we've got you covered. Get pricing sooner by filling out the form in this link and we will be in touch soon!

**> Get Pricing**