

Advanced POS Technology at your fingertips.



SECURE. RELIABLE. AFFORDABLE.

From payment processing to POS system installation and support, we've got you covered!

WHAT WE DO.

We provide integrated technology and Dealer Services to Food Service and Specialty Retail industries. Our ongoing goal is to improve efficiency and efficacy for the Merchant while providing cost-effective POS technology, marketing, loyalty, and payment services to our clients with a personalized consultation and a turn-key point of sale solution. We offer a software suite that customizes solutions for a wide array of restaurants and retailers, from independent locations to national chains. Our focus is on helping our clients create meaningful relationships and providing genuine customer service.



RICH FLEXIBILITY AND **CAPABILITY FOR ALL RETAIL**

A True Business Management Platform

Whether you're implementing your first Point of Sale or upgrading from an existing one, Revel's POS platform provides precise control and maximum functionality for any retail establishment. Manage your entire operation, including inventory, employees, and customer relationships, more efficiently than ever from a single **Management Console.**



Track and Manage Your Entire Inventory Catalog

Control your most important asset with ease across multiple locations and eCommerce channels. Identify your top sellers with Intelligent Reporting and get alerted when inventory falls below a specified threshold.

Keep Your Most Valuable Customers Engaged

Maximize each customer's lifetime value with integrated Customer Relationship Management, gift cards, and loyalty programs so you can better identify who your best clients are and provide what they desire.

Simplify Your Employee Training and Management

Save countless hours with an easy to use POS that doesn't require extensive training. With Revel's Management Console, schedule employees, set commissions, and even integrate payroll for easy processing.



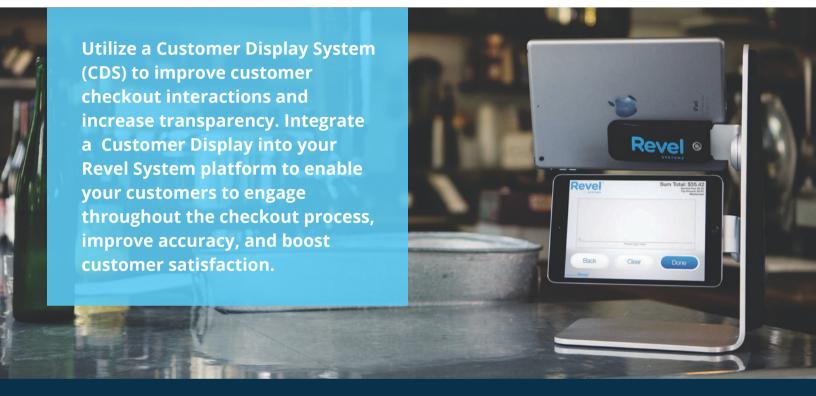
Revel has helped me better manage my time and made me more efficient, because the Management Console lets me control my critical operations from anywhere. I don't have to stress about not being able to take action until I'm back in the office.

-Cary Kelly, Owner, The Cookery

Designed to meet the needs of every business size, Revel's POS platform for retail provides owners and operators the tools needed to enhance the customer experience and make managing your business easier.

DELIGHT AND ENGAGE YOUR CUSTOMERS

Streamline Checkouts with a CDS



- **Empower Your Customers**
- Increase Checkout Accuracy
- Create a Branded Experience

Take advantage of Big Eye POS Technology's loyalty partners. Fully integrated with your Revel system, your business can streamline the checkout process and inform customers of the loyalty program's perks with a Customer Display System.



The speed of service with the system is incredible. The forward facing register system is great. It cuts out mistakes, it gives them that feel good that their order is right.



VIRTUALLY, THE BEST THING SINCE SLICED BREAD

Take the pain out of ECommerce with your Integrated Online Store



- Easily Update Your Products
- Keep Branding Consistent
- Enjoy Seamless Omnichannel Integration

Online ordering is a must-have feature and Revel Go is our low-cost, standalone online ordering solution that will take your orders to a new level. Our team can configure online ordering for you in days, no matter which POS you use.



67% of customers who have placed an order online will visit the restaurant more frequently versus those who have not.



KEEP YOUR CUSTOMERS COMING BACK

Loyalty Programs Drive Ongoing Revenue Growth



Gain Insight into Loyalty Program Usage

Monitor activity and identify what percent of sales come from your Loyalty Program. Learn how many, and how often, rewards are redeemed and the impact on customer retention.

Implement Custom Rewards to Drive Traffic

Create a rewards program that offers dollars off or points earned towards a goal to incentivize your customers. Identify the ideal offer to maximize repeat customers and revenue growth.

Keep it Convenient and On Brand

Simplify engagement by going cardless, enabling customers to participate just by using their phone number—all while ensuring your brand identity is never compromised.

Loyalty programs are proven to increase customer lifetime value by up to 30% or more by increasing visit frequency, increasing spend per visit, and winning back lost customers - Forbes.com

When integrated with your CRM, Revel's Loyalty Program can help your business build a stronger relationship with your customers—keeping the traffic flowing based on their preferences and their needs, ultimately increasing their lifetime value to your business. Take advantage of our Loyalty partners!



GIVE THE GIFT OF YOUR BUSINESS

Add Revenue with Gift Cards



Spread the Word, Share the Love

Enable your customers to share your business with friends and family. Loyal customers are your best advocates; empower them to refer new business through gift cards.

Integrate Gift Card Transactions

Fully integrate your gift cards into your business for smooth transactions. Track gift card sales and redemptions for a full picture of your sales and revenue.

Boost Revenue with Gifts

Increase revenue with gift cards -both on gifted cards and additional spend. On average, more than 70% of shoppers spend more than the value of their gift card!



We set up gift cards across our stores, and we could push any needed changes in just a few minutes. It's so easy and our gift cards work from one location to the other. On our other system, this would take days of computer work.

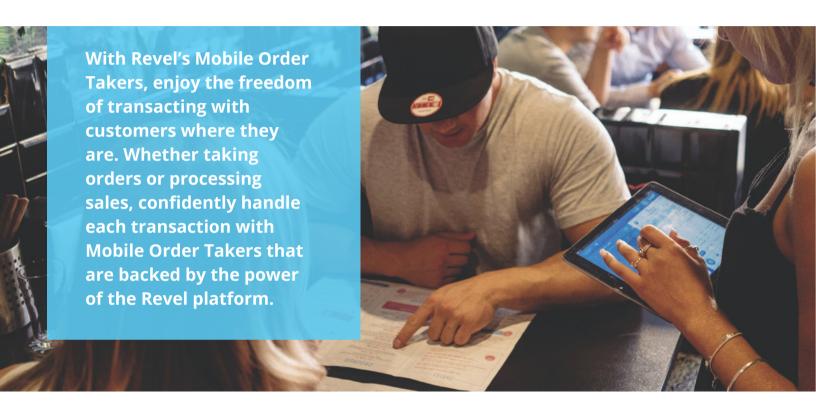
-Rosemary Diaz, Owner | Xochimex Cantina

Empower your customers to give gift cards and spread the word about your business. Both physical or digital cards introduce new customers to your business and encourage new waves of loyal customers.



MOBILIZE BUSINESS WITH MOBILE ORDER TAKERS

Enhance Your Customer Experience and Boost Sales



Cut Down Long Lines

Keep lines moving and complete orders from anywhere in your establishment. Provide a personable checkout experience by reducing wait times.

Maximize Table Turnover

Utilize Mobile Order Takers to deliver unmatched table service. Equip your staff with the tools to cut down service time and provide precise service.

Accept Credit Cards Anywhere

Take orders anywhere in your establishment, from your food truck, or pop up shop! Confidently process transactions anywhere your customers are.



With the capabilities of Revel and the Mobile Order Takers, we're able to serve our customers quickly and keep them engaged along the way. Wait times have been cut to half.

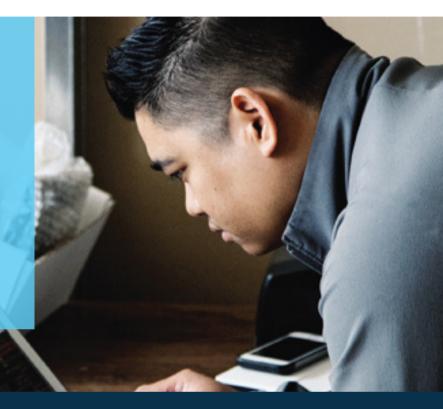
> - Natasha Palit, Business Optimization Manager, Chobani

Sell on the go, speed up the order process, and engage your customers with Revel's Mobile Order Takers. Equip your staff with Mobile Order Takers and enable sales anywhere.

START STRONG AND MAXIMIZE YOUR ROI

With Expert Attention to Guide Setup and Implementation

Big Eye POS Technology's
Professional Service team
dedicates themselves to ensuring
optimal installation and
deployment of Revel's Point of
Sale platform. With a Project
Manager by your side, your
onboarding process is broken
down into achievable milestones
guaranteeing successful
implementation as you go live.



- Get Up and Running with Professional Execution
- Optimize Functionality with Coordinated Installation
- Learn How to Navigate the Entire System Faster

Designed to help you save countless hours and avoid common mistakes, Big Eye's Professional Services team is the perfect partner to give you guidance through implementation, menu builds, and product training so that you can be ready to go live as smoothly as possible.

Professional Service Packages Include a Project Manager to Guide:

- Project Plan Execution
- Menu Consultation
- Menu Build
- Install Coordination
- Backend Settings

- Backend Consultation
- Post Go-Live Evaluation
- Hardware Install*
- Frontend Training*
- Day 1 Success Go-Live Support*

PAYMENTS You have the power to Choose!

Core Processing Platform

Selling, shopping, dining, paying... it can all happen, anywhere and at any time, in just a matter of taps on a phone or tablet. Bigeye POS integrates payments using the most advanced and secure platforms available.



- Interchange Pass Through Program Pricing Program where we allow the actual cost of processing to be passed directly to your business. Pricing available upon Request
- Non-Cash Adjustment Program (90% of your Processing cost gone) A discount program that encourages your customers to pay by cash or gift card. A small service charge (either a fixed or percentage amount) is applied to all credit and debit card sales. A discount is automatically applied when customers pay with cash or gift card.

FEATURES

- Month to Month Agreement
- No Monthly Minimums
- Next Day Funding
- Access to MX Merchant Suite -Including a Free App and Web Based Quick Pay
- Comprehensive Transaction Reporting
- Professional Services We cover installation and training, so you can spend more time focusing on meeting your business goals.

NON-CASH ADJUSTMENT



Flat Fee Non-Cash Adjustment CASH / CREDIT PRICING

- No Transaction Fees
- No Batch Fees
- Signage Provided to display program

You pay close to \$0.00 at the end of the month. Savings equal your current monthly processing fees.



NEXT STEPS.

Interested in learning more from our sales team?

> Schedule a Demo

or Request Pricing

Don't have time for a demo?

No worries, we've got you covered. Get pricing sooner by filling out the form in this link and we will be in touch soon!

> Get Pricing

